



# MS - CIIC PLACEMENT BROCHURE 2025

**Empowering  
Innovation**

**Elevating  
Careers**

**Keep In Touch  
With Us**

**Prof. Dr. Joseph George**  
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and Placement

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21 Japanese Industries Visited MSEC for Recruitment

# Meenakshi Sundararajan – Center for Industry-Institute Collaboration (MS-CIIC)

## Fostering Synergy Between Academia and Industry

The Center for Industry-Institute Collaboration (CIIC) at Meenakshi Sundararajan is established with a singular goal – to drive meaningful partnerships with industry and shape future-ready talent. This initiative serves as a strategic platform to integrate academic excellence with industry insights, enabling students and faculty to stay ahead in a rapidly evolving technological landscape.

## Our Vision

To bridge the gap between academia and industry by fostering innovation, research, and skill development.

### We aspire to:

- Build a dynamic ecosystem where students and faculty collaborate on real-world industry projects and cutting-edge technologies.
- Enhance employability and entrepreneurial capabilities through industry-aligned training programs, certifications, and hands-on exposure.
- Drive collaborative research, consultancy, and technological advancements in association with leading industry partners.

Establish Meenakshi Sundararajan Engineering College (MSEC) as a **hub of excellence** by creating **Industry Centers of Excellence (ICE)** – transforming industry-academia collaboration into engines of growth, innovation, and societal impact.

SCAN TO KNOW MORE



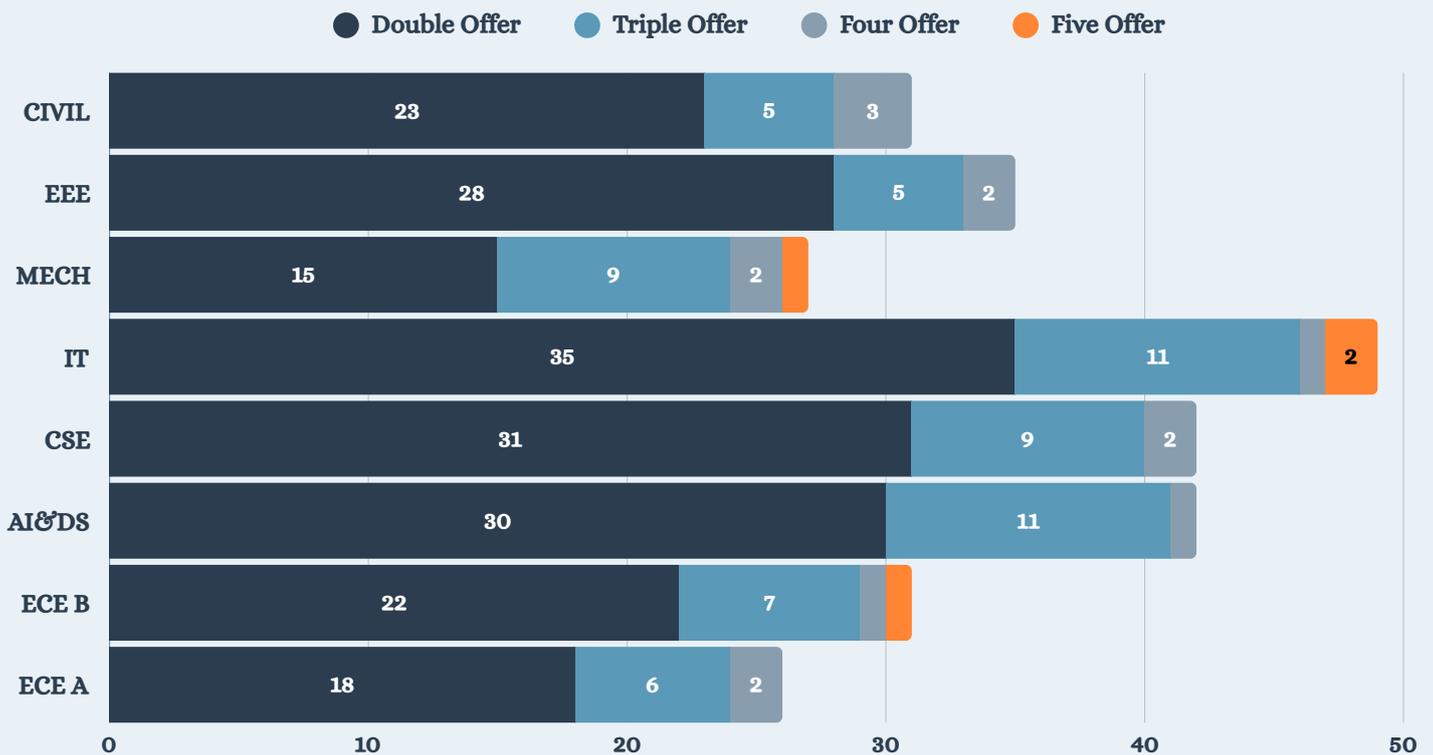


# Placement Performance 2024 - 2025

## A. Overall and department wise



## B. Placement offers 2 and above



# Meenakshi Sundararajan Career Development Centre (MS-CDC)



## Career Excellence Framework

Preparing Future Leaders with Precision and Purpose Our Career Excellence Framework is strategically designed to ensure every student is not only employable but industry-ready and distinctive in the job market. Key focus areas include:

- **Advanced Communication Skills**

80–100 hours of immersive training in professional communication, public speaking, and business writing.

- **Aptitude, Critical Thinking & Reasoning**

80 hours of structured learning to sharpen analytical thinking and problem-solving skills essential for competitive assessments.

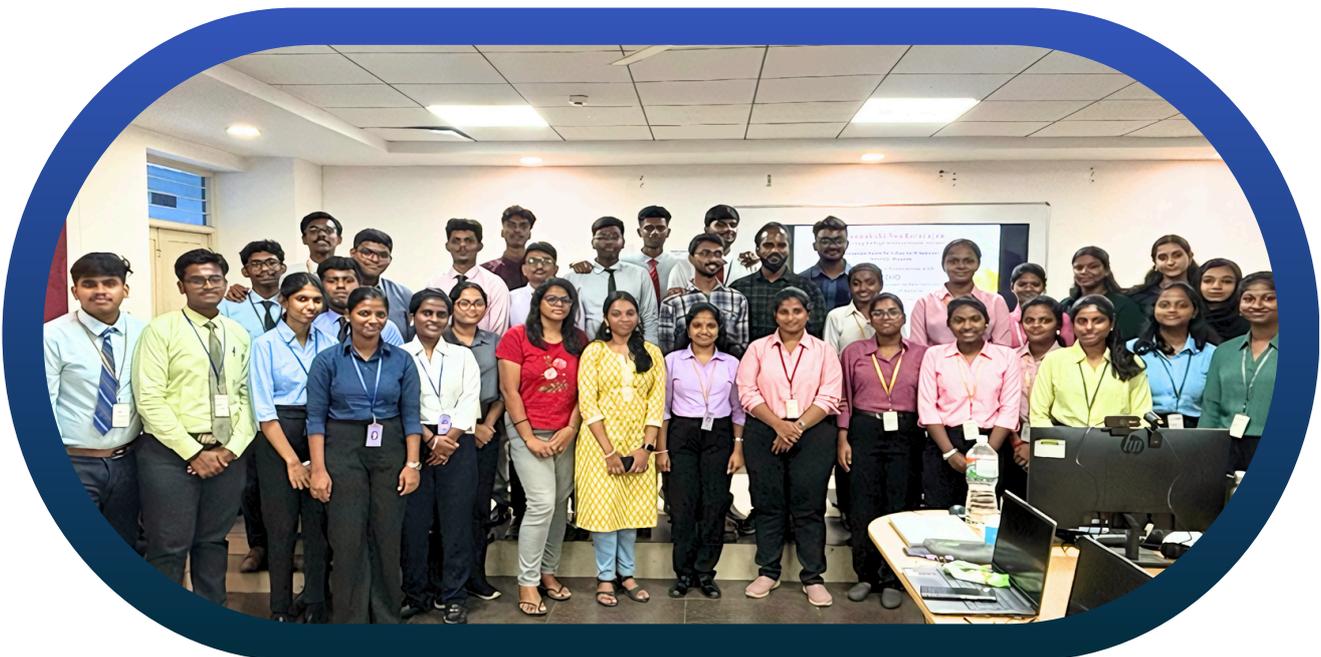
- **Industry-Aligned Technical Skilling**

60–90 hours of domain-specific training co-designed with industry experts to ensure technical proficiency.

To cultivate a unique professional profile, every student is required to undertake a Resume-Building Experience each semester—ranging from national competitions and certified online courses to paper presentations, projects, or internships.

Further, students participate in **2 to 3 mock interviews** and group discussions per semester, ensuring confidence, clarity, and command in high-stakes recruitment settings.

Corporate Training – Presidio / VI / Siemens etc.



# INDUSTRY CENTRE OF EXCELLENCE

Empowering Future-Ready Talent Our Industry Centers of Excellence are designed to align education with evolving industry demands. Key initiatives include:

- State-of-the-Art Lab Upgradation aligned with current industry standards.
- Co-developed Curriculum in collaboration with leading industry partners.
- Specialized 60–90 Hour Skilling Programs focused on practical, job-ready skills.

Bridging the gap between academia and industry to nurture skilled, future-ready professionals.

## Centre for Advanced / Specialisation Laboratories

<b>CIVIL</b>	<ul style="list-style-type: none"> <li>• Constructions &amp; Structures</li> <li>• Environmental Management</li> </ul>	 
<b>CSE</b>	<ul style="list-style-type: none"> <li>• Cloud Computing</li> <li>• Cyber Security</li> <li>• Cyber Forensic Security</li> </ul>	 
<b>IT</b>	<ul style="list-style-type: none"> <li>• AR/VR</li> <li>• Programming</li> </ul>	
<b>AI&amp;DS</b>	<ul style="list-style-type: none"> <li>• AI / ML</li> <li>• DATA SCIENCES &amp; VISUALIZATION</li> </ul>	
<b>ECE</b>	<ul style="list-style-type: none"> <li>• IoT</li> <li>• 5G/6G communication</li> <li>• Semi Conductors / VLSI</li> </ul>	 
<b>EEE</b>	<ul style="list-style-type: none"> <li>• Drone</li> <li>• Electric Vehicles (EV)</li> <li>• EV &amp; Smart Grid</li> </ul>	  
<b>MECH</b>	<ul style="list-style-type: none"> <li>• Robotics</li> <li>• Manufacturing</li> <li>• I-CAD (ISG - Germany)</li> </ul>	  
<b>JOURNALISM</b>	<ul style="list-style-type: none"> <li>• Podcast/Studio Multimedia</li> </ul>	 
<b>GENERAL</b>	<ul style="list-style-type: none"> <li>• MATLAB</li> </ul>	

# PLACEMENT STATISTICS

2022-2023

TOTAL OFFERS **352**

PLACEMENT **93%**

DREAM OFFERS **145**

HIGHEST SALARY **10.5 LPA**

2023 - 2024

TOTAL OFFERS **225**

PLACEMENT **82%**

DREAM OFFERS **50**

HIGHEST SALARY **9.5 LPA**

## OUR RECRUITERS


# Meenakshi Sundararajan Innovation Incubation Centre (MS-IIC)



## A. Vision

**Purpose & Vision:** The **Meenakshi Sundararajan Innovation Incubation Centre (MSIIC)** is established with the vision to foster an environment where young minds can transform innovative ideas into reality, driving entrepreneurship and technological advancement. MSIIC aims to be a catalyst for creating sustainable business solutions and fostering collaborations between academia, industry, and entrepreneurial ecosystems.

## B. Roles

- Fostering Innovation:** MSIIC seeks to encourage and nurture innovative ideas that have the potential to create social, technological, or economic impact.
- Entrepreneurial Development:** It provides essential resources such as mentorship, infrastructure, funding, and networking opportunities to students, researchers, and startups.
- Industry Collaboration:** MSIIC serves as a bridge between academia and industry, ensuring that academic research and student projects meet real-world market needs.
- Skill Development & Capacity Building:** The center aims to enhance the entrepreneurial and technical skill sets of students, faculty, and local entrepreneurs through workshops, training programs, and industry partnerships.

## C. Clubs



**Adyant Coding Club**



**Dev-Dynasty**



**Eco-Design Club**



**AI-Club Epoch**



**Nodenova Club**



**Product Development Club**



**Renewables Club**



**EDI Club**



## Elevate X – Fueling Ideas, Funding Potential

ElevateX is our flagship platform that empowers student innovators by identifying and mapping them to high-impact national and global competitions. Through ElevateX, students gain exclusive access to innovation funding, expert mentorship, cutting-edge infrastructure, and direct industry linkages.

### Current projects include:

#### **E-Baja**

Design, build, and race next-gen electric vehicles.

#### **H-Baja**

Engineer high-performance ATVs for competitive terrains.

#### **Solar Endurance Challenge**

Create solar-powered vehicles for endurance-based racing.

#### **Microsoft Imagine Cup**

Tackle real-world problems through technology and innovation.

With ElevateX, every idea finds a platform — and every innovator finds their edge.

## Solve Squad – Engineering Real-World Impact – Students Powering Campus Progress

Solve Squad is a campus innovation initiative where students are challenged to apply their classroom knowledge to solve real-world problems within the campus environment. From optimizing energy usage to improving digital systems, students become problem-solvers, innovators, and changemakers – right from their own backyard



Pulverizer for Recycling dry leaves



Waste for Plastic

## Innovation in Action – Powered by Structure, Driven by Purpose

**6 Semesters. 2 Programs. 1 Industry-Ready Mindset.**

All students take part in a **mandatory 6-semester Entrepreneurship, Design & Innovation (EDI) Program**, in collaboration with the **Wadhvani Foundation**.

Complementing this is a **5-semester Problem Solving & Research Methodology Program**, where students master the art of structured problem-solving – learning how to think critically, research deeply, and act decisively.

## Innovation Hub – Empowering the Next Generation of Entrepreneurs

To fuel campus innovation, a state-of-the-art **100-seater Incubation Center** is being set up in collaboration with the **Wadhvani Foundation and T-Hub**. This space will serve as a Launchpad for students selected through our mentorship programs, guiding them through every step of their entrepreneurial journey – from idea to execution.



100-seater Incubation Center



Collaboration with the T-Hub

## Making a Difference – Student-Led Outreach Programs

Our students are not just scholars, they are change makers actively driving positive impact on campus and beyond. Key outreach initiatives include:

- **Waste to Wealth & Entrepreneurship:** Transforming waste into value through entrepreneurial solutions and sustainable practices.
- **Campus Greenery & Solar Plant Management:** Leading efforts in maintaining lush greenery and managing a **350KW solar energy system**.



- **Societal Impact Projects:** Partnering with renowned NGOs like Hand-in-Hand and Exnora to create lasting social change.

# Memorandum of understanding (MOU)



**Hand in Hand**



**Builders' Association of India (BAI).**



**Yespanchi Tech Service**



**Industrial Estate Manufacturers Association**

## Corporate Training



**Presidio Training**



**VI MicroSystems Training**

# HR Testimonials



## Kaar technology

I would like to express my sincere gratitude for your support during our recent recruitment drive at your college. We have successfully concluded the drive for your college. Thank you once again for your collaboration. I look forward to the opportunity to work together in the future.

## Cognizant



We thank you for your continued support and collaboration in making the 2025 campus hiring a success. Heartiest congratulations to the selected candidate. We await to onboard and see them as an integral part of our teams. We believe that this partnership between your esteemed institution and us has helped us identify the right talent, and hope we continue to do so in future.



## Hexaware Technologies

Thank you for being associated with Hexaware Technologies! It has been an absolute pleasure interacting with you and the entire team at your esteemed college. On behalf of the team, I'd like to express heartfelt gratitude for all the support and cooperation extended towards us.

## Presidio



We extend our gratitude to you and your entire team for the support in ensuring the success of the campus drive. We value the effort your students put forth in showcasing their abilities. Our team was enthusiastic about meeting and learning more about them..



## Embed UR

We would like to express our sincere thanks and deep gratitude for the support extended to us in this connection. Wish to have continued association with your reputed institute, in the upcoming years, for mutual benefit.

## HCL



Thank you for being a valued Campus Partner of HCLTech.



# Nov/Dec 2023 Academic Performance Ranking



Position among the colleges in Chennai district by Anna University

position by Anna University

## MSEC IN MEDIA

### City publishes branch-wise pass

Provides specific information to students for zeroing in on...  
 ested in before counselling for admissions. Dr. Jawahar had earlier said that while students need to take other factors into account to make a holistic decision, these results would also help.  
 Looking at the overall statistics, the Panimalar Institute of Technology had the highest pass percentage for first year students among the 132 colleges affiliated to Anna University-Chennai, who are following the new credit system under the 2008 regulations.

COLLEGE REPORT CARD	
BE, BTech First Year Results	
Affiliated College	Pass Percentage
Panimalar Institute of Technology	98.37
Panimalar Engineering College	98.47
Sri Sivasubramanya Nadar College of Engineering	98.35
Sri Sairam Engineering College	98.79
Velammal Engineering College	98.04

COLLEGE REPORT CARD	
BE, BTech, BArch All Semester Results	
Affiliated College	Pass Percentage
Meenakshi Sundararajan Engineering College	94.54
Sri Sivasubramanya Nadar College of Engineering	94.15
Prince Sri Venkateswara Padmavathy Engineering College	93.74
Meeco Scholens Engineering College	93.42
Kruthika Kattasilingam College of Engineering	93.15

However, Meenakshi Sundararajan Engineering College topped the list for second, third and fourth year results among the 243 colleges across the State affiliated to the old united Anna University, who are following the old mark system.  
 These numbers represent the percentage of total answerscripts passed during the examination. Last semester, the university had also published the percentage of students who had passed all papers during the examination.

### City girl makes it to Forbes list with tool to combat addictions

Ranjani Ayyar at timesgroup.com



Chennai: For the second year in a row, a Chennai native is among the innovators and entrepreneurs in the Forbes' 30 under 30 list in the area of healthcare. The 2018 edition includes Akshaya Shanmugam, 28, the CEO of Lumme Inc., which is cracking the code to treat addictive behaviour by combining wearable technology, machine learning, and behavioural psychology in January this year. 27-year-old Vivek Koppurthi had made it to the 2017 list for his contributions in non-communicable disease technology.

After completing her schooling at Chennai's Vigneshwaram, Shanmugam went to pursue engineering at Meenakshi Sundararajan Engineering College. In 2009, she moved to the US for higher studies. While Shanmugam is pursuing her PhD in an area that involves developing health monitoring systems outside hospitals, she met Abhinav Parate who was working on a thesis with wearables. With Parate and a few profes-

sors, Shanmugam set Lumme to solve the global addiction problem. "Our platform automatically detects addictive behaviour, predicts indulgence and helps individuals gain better insights into their daily and helps them understand why, how, and what surrounding their lifestyle choice," said Shanmugam. "The technology is in process of being clinically validated and Shanmugam hopes to launch the product in India by the summer of 2023. "The first phase of our launch is the smoking cessation programme, which we are currently testing. We are looking for partners so they can include parts of their employee wellness programmes," she said.

► 95% accuracy, P 4

### percentage for BE exams

their college of interest before counselling

COLLEGE REPORT CARD		
Branch-wise Toppers	Affiliated College	Pass Percentage
Aeronautical	Vel Tech	95.65
Automobile	Institute of Road and Transport Technology	94.73
Civil	AC College of Engineering and Technology	95.28
Computer Science	Meenakshi Sundararajan Engineering College	96.27
Electrical and Electronics	Sri Sairam Engineering College	95.76
Electronics and Communication	Saranathan College of Engineering	96.83
Electronics and Instrumentation	Kongu Engineering College	97.96
Instrumentation and Control	Sri Sairam Engineering College	93.79
Mechanical	Sri Sivasubramanya Nadar College of Engineering	97.38
Biomedical	Prathyusha Institute of Technology and Management	98.73
Chemical	Sri Sivasubramanya Nadar College of Engineering	98.82
Information Technology	M. Kumarasamy College of Engineering	99.26
Textile Technology	Bannari Anna Institute of Technology	93.16
Biotechnology	Bannari Anna Institute of Technology	99.23
Architecture	Periyar Manjamma College of Technology for Women	87.04

Special Correspondent  
**“Statement on Tamils issue made with an eye on votes”**  
 CHENNAI: Union Home Minister P. Chidambaram's statement that the Centre has been urging Colombo to stop war in Sri Lanka was made with an eye on getting votes during Lok Sabha elections and to please the Dravida Munnetra Kazhagam, an ally of the Congress, according to Bharatiya Janata Party State president L. Ganesan. Addressing a press conference here, Mr. Ganesan said that Mr. Chidambaram was asked to put forth as if the Sri Lankan government's announcement of a two-day halt to the war was done at the behest of the Union government. The BJP leader said for Sri Lanka's Tamils to appreciate about their family if the

## report card

# Grade system boost to colleges

DC CORRESPONDENT  
 CHENNAI

April 13: With the introduction of grade system, the pass percentage of some of the engineering colleges has improved according to data available with Anna University website uploaded with the results and details of ranks of affiliated engineering colleges. The results of first semester examinations held during November 2008 as per the new regulation (2008) and results of all the

semesters as per the regulations 2001 and 2004 have been released. As per the new regulation, students will get only grades instead of marks. If a student gets marks ranging from 91 to 100 out of 100, he will get 'S' as grade and 10 as grade points. If anybody gets below 50, instead of 'fail', his grade will be RA, denoting reappearance. But, as per the earlier regulations, marks were given. Under this pattern, Meenakshi Sundararajan

Engineering College (94.54 per cent), SSN Engineering College (94.15 per cent), and Prince Sri Venkateswara Padmavathy Engineering College (93.74 per cent), are among the top colleges in all the semester examinations conducted from 2004 to 2008. In terms of grade system, which was introduced in the academic year 2008-09, Panimalar Institute of Technology (98.91 per cent), Panimalar Engineering College (98.47 per cent) are among the top

engineering colleges. The first semester examination held in November 2008, SSN, which got 9th place, got 9th place. When asked about the results of a few colleges, it appeared to be the highest pass percentage. Manner Jawahar chandrasekhar, Anna University (Chennai) vice-chancellor, said the apprehension was removed once the semester results were released in future. The new regulation grade system.

### Engg colleges' rank list back online

THE TOPPERS			
College	Students Appeared	Students Passed	Pass Percentage
Meeco Scholens Engg. College	1789	1803	89.74
SSN College of Engineering	2654	2482	93.56
Kongu Engineering College	3224	2916	90.46
Institute of Road Transport Technology	1392	1389	99.81
Meenakshi Sundararajan Engg. College	1342	1244	92.69

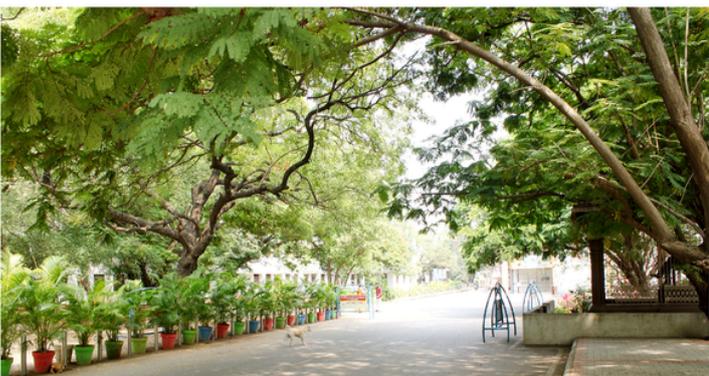
THE BOTTOM LINE-UP			
College	Students Appeared	Students Passed	Pass Percentage
SSN College of Engineering	2652	21	0.79
Saranathan Engineering College	115	7	6.08
Anna Engineering College	50	4	8
100's Vijaya Engineering College	267	22	8.24
The Academy Engineering College	284	24	8.45

College of Engineering where the 207 students scored 21 marks in November 2008 had been passed in the list. In another rank list, which has been prepared on the basis of the number of answer scripts in which the students have passed, the SSN College has been placed at the top. The colleges are tied in the first list with a pass rate of 86.4%. In that list, the IITM is placed seventh while Meeco Scholens, Arunachala Kalesalingam College of Engineering and Chennai-based Sri Sairam Engineering College have secured the second, third, fourth and fifth ranks respectively. The practice of posting the collective performance of colleges in semester examinations on the internet was discontinued in 2008.

### Comparative analysis of colleges' performances in Anna Uni's list: does not help decision-makers

Experts said that the comparative analysis of colleges' performances in Anna University's list does not help decision-makers. The data is not reliable because there is an inflation in the number of students who are appearing for the exams. The data is also not helpful as institutions such as Anna University, which have a high pass percentage, are not included in the list. The data is also not helpful as it does not provide a clear picture of the colleges' performance. The data is also not helpful as it does not provide a clear picture of the colleges' performance. The data is also not helpful as it does not provide a clear picture of the colleges' performance.

# Our Campus



# ❖ Distinguished Alumni - A notable few...



**01 Ms. Akshaya Shanmugam**  
(ECE 2005-2009 Batch)

CEO of Lumme Inc. Listed in 2018 Forbes list, under the category '30 under 30' for her contribution to healthcare sector



**07 Mr. Vivek Koparthy**  
(ECE 2007-2011 Batch)

Co-founder of Neolight Listed in 2017 Forbes list, under the category '30 under 30' for his contribution to healthcare sector.



**02 Mr. S. Prasadh**  
(CSE 2009-2013 Batch)

Director, Product Development, Bit glass  
Former Software Engineer,  
Microsoft



**08 Ms. S. Buveneswari**  
(CSE 2007-2011 Batch)

IAS 2015 batch, Maharashtra cadre,  
Assistant Collector,  
Kolhapur



**03 Major. Isleen Kaur**  
(EEE 2007-2011 Batch)

Major, Indian Army



**09 Dr. C. N. Nachiappan**  
(CSE 2006-2010 Batch)

Researcher and Engineer,  
Apple



**04 Ms. Krithiga Seenuvasan**

IFS, Indian Forest Service,  
District Forest Officer,  
Tiruchirappalli



**10 Mr. K. Ramesh Kannan**  
(CIVIL 2003-2007 Batch)

Assistant Professor,  
Geotechnical Engineering Division,  
IIT Madras Research Associate,  
Department of Engineering,  
University of Cambridge



**05 Ms. Lalitha Ramesh**  
(IT 2005-2009 Batch)

Senior PM, Cloud Platforms Intel Corporation,  
San Francisco



**11 Mr. Abhinav Balaji**  
(MECH 2011-2015 Batch)

Technical Program Manager,  
Apple



**06 Ms. Sindhuja Vijayaraghavan**  
(EEE 2009-2013 Batch)

Lead Engineer - Energy  
Automation Services,  
Croonwolter&dros,  
Netherlands



**12 Mr. Jithin Chandran**  
(MECH 2012-2016 Batch)

Indian Air Force



# MEENAKSHI SUNDARARAJAN ENGINEERING COLLEGE

AN AUTONOMOUS INSTITUTION



RECOGNIZED AS  
RESEARCH INSTITUTE  
BY ANNA UNIVERSITY

## POWERED BY



Meenakshi  
Sundararajan Career  
Development  
Centre



Sri Sankara Meenakshi  
Sundararajan research  
Centre



Meenakshi  
Sundararajan  
Innovation & incubation  
center



Meenakshi  
Sundararajan Centre  
for Industrial &  
Institute Collaboration



Institutions'  
Innovation Council



Enabled  
Campus



Enrichment -  
Enhancement -  
Empowerment



Out of The  
Box



Achieve  
Excellence  
Program



MSEC JAPANESE CLUB  
新しい技術、新たな人生の始まり。

## KRS GROUP OF INSTITUTIONS



Meenakshi College for Women  
<https://www.meenakshicollege.com/>



Meenakshi Sundararajan Engineering College  
<https://msec.edu.in/>



Meenakshi Sundararajan School of Management  
<https://www.mssm.edu.in/>



The NEST School  
<https://thenest.school/>

